

NOEL Night

DECEMBER 2ND, 2022 10 AM - 9 PM

A SEASONAL CELEBRATION OF DURANGO'S LOCAL, INDEPENDENT BUSINESSES



Celebrate the holidays locally with a special shopping event!

Noel Night helps to highlight local retailers and restaurants during the most magical time of year. The event brings in shoppers from all over the Four Corners area and reminds our community how easy it can be to shop locally year-round. Advertise holiday hours and special sales in the official event guide for local shoppers.

For questions on Noel Night events/organization contact Local First at info@local-first.org or visit www.local-first.org.

**THIS ANNUAL HOLIDAY
PLANNER AND GIFT GUIDE
REACHES 14,000 PEOPLE IN
THE TRI-COUNTY AREA, AND
4,900 ONLINE READERS.**

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Call today to reserve your space! Advertising Department (970) 247-3504



Friday, December 2nd, 2022

10^{AM} to 9^{PM}

Noel Night Guide + Online

| | | | |
|-----------|-------|---|-------|
| Full Page | Color | 10" x 9.5" | \$995 |
| 1/2 Page | Color | 10" x 4.625" - horizontal 4.875" x 9.5" - vertical | \$575 |
| 1/4 Page | Color | 4.875" x 4.625" | \$325 |
| 1/8 page | Color | 4.875" x 2.1875" | \$225 |

Noel Night Guide + Online

| | | | |
|---|-------|-----------|---------|
| Back Cover | Color | 10" x 10" | \$1,350 |
| Inside Front Cover | Color | 10" x 10" | \$1,295 |
| Inside Back Cover | Color | 10" x 10" | \$1,295 |
| *25% additional charge for premium positions. | | | |

Important Dates

Booking & Artwork

Space and Artwork Deadline: November 4, 2022
Approval Deadline: November 11, 2022

Publication

Durango Herald: November 25, 2022

Noel Night is a community-wide local holiday shopping event, traditionally held on the second Friday after Thanksgiving, featuring local fundraising events, live entertainment, festive costumes and fun for everyone.

All retailers and restaurants are invited to participate in this community-wide holiday event.

This year's event will be a collaboration between
Local First, BID and Main Avenue Businesses

Noel Night has grown into Durango's Holiday Party thanks to your continued investment, participation and support!

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I hereby agree to participate in these special publications of Ballantine Communications and have circled the appropriate package listed above.
I also understand all deadlines and commitments to the package.

Ballantine Communications Account Executive (Sign and Date)

Business Owner (Sign and Date)