



For Immediate Release

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TOP 10 LOCALISTS HIGHLIGHTED IN 10th BE LOCAL COUPON BOOK *Community Leaders Share What it Means to Be a “Localist”*

October 10, 2017 - Durango, Colorado - Local First's 10th Annual Be Local Coupon Book hits shelves the week of November 20. This year's theme is Ten Years in the Making: “X” Marks the Spot in La Plata County.

The book includes thoughts on Local First's role over the next 10 years as the voice for the local, independent business community, as well as educational content on the creative arts economy, sales tax fairness (online shopping), community capital and local energy.

To celebrate Local First's 10th birthday, we asked the community to nominate their “Top 10 Localists” - those individuals that embody what it means to live and thrive in La Plata County. We received 58 responses and our Localist Committee chose the following individuals:

- Carol Clark
- Kent Ford
- Rachel Landis
- Ryan Lowe
- Cathy Roberts
- Christina Rinderle
- Charles Shaw
- Dave Thibodeau
- Tim Turner
- Missy Votel

“... A Localist's job is to weave this wild and beautiful net together.” —Rachel Landis

“[A Localist's job is to] advocate, live, and support the basic principles of a local living economy.” —Tim Turner

"We are thrilled to announce that our 10th Be Local Coupon book will feature 10 incredible individuals who have given back to our community in a variety of ways," said Monique DiGiorgio, Managing Director at Local First.

On Wednesday, November 29, from 5:00 p.m. till 8:00 p.m., Local First invites the public to the Be Local Coupon Book launch party at SKA Brewing World Headquarters. Tickets are \$10 and include food and a drink. Only 90 spots are available, so visit www.local-first.org to get your ticket today. This year's Be Local Coupon Book is also available via the website and at retail shops around Durango.

Local First is a mission-based non-profit working to provide locally-owned, independent businesses and organizations opportunities to thrive as we work together to build an economy that values people, the planet, and prosperity for everyone.

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